At A-SAFE, we strive to maintain and improve our position as the world’s leading supplier of safety barriers and safety systems designed for industrial workplaces. We understand that customer satisfaction is the most important element in the continued success of A-SAFE. Our objective is to achieve complete customer satisfaction, both externally and internally.

**We expect every employee to share this dedication to quality and play their part in maintaining and improving quality by following these fundamental principles:**

* Customer Focus - passionately drive customer satisfaction with our products and services while striving to build long-term loyalty by partnering with customers to achieve mutual success.
* Compliance - identify, understand, and ensure compliance with customer, statutory, regulatory and internal, requirements relating to the safety, quality and performance of our products and services.
* Risk Management – identify potential risks that could affect product/service conformity and the ability to enhance customer satisfaction. Take the necessary actions to mitigate risks and enhance the effectiveness of the Quality Management System.
* Consistent Performance — contribute to customer satisfaction and pursue quality by performing each job right every time with the required competency, awareness, and authority to stop any nonconforming product or service.
* Continual Improvement — take action to review, simplify, and improve the effectiveness of our Quality Management System to enhance our products, services, processes, and technologies.

**We believe we can achieve this by:-**

* Delivering excellent customer service by always applying a Quality System based on the requirements of ISO 9001.
* Making Quality Assurance an integral part of our company, by instilling a “Right First Time” culture at all levels of the company.

QUALITY

POLICY

* Providing products that conform to or exceed contractual and regulatory requirements.
* Working with and supporting suppliers to achieve and continually improve their own quality performance.
* Continually improving our performance and effectiveness as a team by setting SMART objectives, involving people, solving problems and taking preventative action, when necessary.
* Ensuring adequate resources are available, and that all colleagues are trained and understand their contribution towards the company’s objectives.
* Making this policy available to employees, customers and other interested parties as required.

**This policy is approved by the undersigned and is supported by all the levels of management within the organisation.**

Approved by

Luke Smith & James Smith

Executive Directors